

The logo features a white rectangular box with a scalloped orange border. Inside the box, the text is arranged in four lines: 'BREAST' in purple, 'CANCER' in orange, 'PREVENTION' in purple, and 'WEEK 2018' in orange. Below the box, the dates '17-23 SEPT' are written in purple. The background behind the box consists of several overlapping orange semi-circles.

**BREAST
CANCER
PREVENTION
WEEK 2018
17-23 SEPT**

I pledge to.....

BC **Breast Cancer UK**
UK Preventing breast cancer